



DR. JASON OTTLEY

DEI DIRECTOR

SXSW

Dr. Jason Ottley is a DE&I subject matter expert and frequent contributor to the HR professions global body of competency of knowledge, worldwide. Ambitious and passionate about human relationships and the human network, Dr. Ottley has worked as Chief Diversity, Equity and Inclusion Officer and Senior Director for School districts, administrations and corporate entities. His expertise has helped transition employers from being passively-inclusive organizations to strategic, intentionally-intuitive and forward-thinking DE&I partners.

Dr. Ottley's training has precisely guided organizations into human-capital focused institutions enriched with quantified human-capital outcomes to make sound, inclusive organizational decisions. He has more than 20 years of practical, research, teaching and consulting experience in developing innovative business solutions through people. He is an author and facilitator of panel discussions, roundtables and forums on various topics concerning the human condition. He is also an avid public speaker, who regularly participates on a national speaker circuit presenting at conferences, town halls and symposiums. His topics of specialization include DE&I, Inclusive Workplace Cultures (IWC), Unconscious/Conscious Biases, Workforce Planning and HR Strategy development.

Of special note is his critically acclaimed work on Bias Training framework, which is helping to transform the work of DE&I from an oft overlooked dynamic to an intentionally inclusive paradigm. Creating an extensive and comprehensive training model, Dr. Ottley teaches organizations how to build useful assessments of predictive, descriptive and diagnostic measurements while extracting the holistic quantitative and evidence-based data needed to drive holistic business equity that concerns and fortifies human capital infrastructure.

Dr. Ottley holds a Ph.D. in Educational Leadership and Policy Studies with published research on social justices and inequities that impact the workplace

and student development. He also serves as the Diversity Equity and Inclusion Director for SXSU, an adjunct faculty role at The University of the District of Columbia and is a board member of National Association of Diversity Officers in K-12 and The Bond Educational Group, 501c3.